CONTRACT



And:

American Media & Advocacy Group 815 Slaters Lane Alexandria, VA 22314

	Contract / Rev	vision		Alt Order #	
	565157	/		09780466	
Product					
COORS - CO7					
Contract Dates	Estimate #				
09/18/12 - 09/24/12	2731				
Advertiser			Ori	ginal Date	/ Revision
Coors/R/Congress			0	7/31/12	/ 08/01/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broadcast			Cash
	Station	Accou	nt Executive		Sales Office
	KDVR	Alexandra Bradle		Bradley	Washington DC
	Special Handl	ling			
	Demographic				
	Adults 35+				
					Total Ratings
					92.20
	IDB#	Advert	iser	Code	Product Code
		228			410
	Agency Ref			Advertiser	Ref
				i	

		Spots/		Totals
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn TypeSpots	Amount
N 1 31 09/18/12 09/18/12 M-F 5-530a Good Day Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -T 1	5a-530a <u>Rate</u> Rating \$250.00 0.70	:30	NM 1	\$250.00
N 2 31 09/19/12 09/19/12 M-F 5-530a Good Day Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 - W 1	5a-530a <u>Rate</u> <u>Rating</u> \$250.00 0.70	:30	NM 1	\$250.00
N 3 31 09/20/12 09/20/12 M-F 5-530a Good Day Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 T 1	5a-530a <u>Rate</u> Rating \$250.00 0.70	:30	NM 1	\$250.00
N 4 31 09/21/12 09/21/12 M-F 5-530a Good Day Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 F 1	5a-530a <u>Rate</u> Rating \$250.00 0.70	:30	NM 1	\$250.00
N 5 31 09/24/12 09/24/12 M-F 5-530a Good Day Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	5a-530a <u>Rate</u> Rating \$250.00 0.70	:30	NM 1	\$250.00
N 6 31 09/18/12 09/18/12 M-F 530-6a Good Day Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 - T 1	530-6a <u>Rate</u> Rating \$450.00 1.10	:30	NM 1	\$450.00
N 7 31 09/19/12 09/19/12 M-F 530-6a Good Day Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 W 1	530-6a <u>Rate</u> Rating \$450.00 Rating	:30	NM 1	\$450.00
N 8 31 09/20/12 09/20/12 M-F 530-6a Good Day Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 T 1	530-6a <u>Rate</u> <u>Rating</u> \$450.00 Rating	:30	NM 1	\$450.00
N 9 31 09/21/12 09/21/12 M-F 530-6a Good Day Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 F 1	530-6a <u>Rate</u> Rating \$450.00 Rating	:30	NM 1	\$450.00
N 10 31 09/24/12 09/24/12 M-F 530-6a Good Day Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	530-6a <u>Rate</u> Rating \$450.00 1.10	:30	NM 1	\$450.00
N 11 31 09/18/12 09/18/12 Good Day Colorado Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -T 2	6a-7a <u>Rate</u> <u>Rating</u> \$450.00 1.20	:30	NM 2	\$900.00

Contract Agreement Between: Print Date 08/10/12 Page 2 of 5



	Contract / Revision	Alt Order #		
	565157 /	09780466		
Contract Dates	Product	Estimate #		
09/18/12 - 09/24/12	COORS - CO7	2731		

Advertiser	Original Date / Revision			
Coors/R/Congress	07/31/12 / 08/01/12			

			Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End T	ime Days	•	Rate Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Rating				4000
N 12 31 09/19/12 09/19/12 Good Day Colorado Start Date End Date Weekdays Spots/Week	6a-7a Rate	Rating	:30	NM	2	\$900.00
Week: 09/17/12 09/23/12 W 2	\$450.00	1.20				
N 13 31 09/20/12 09/20/12 Good Day Colorado	6a-7a	D .:	:30	NM	2	\$900.00
Week: 09/17/12 End Date Weekdays Spots/Week 09/23/12 Spots/Week	Rate \$450.00	Rating 1.20				
N 14 31 09/21/12 09/21/12 Good Day Colorado	6a-7a		:30	NM	2	\$900.00
Week: 09/17/12 End Date Weekdays Spots/Week 29/17/12 09/23/12F 2	Rate \$450.00	Rating 1.20				
N 15 31 09/24/12 09/24/12 Good Day Colorado	6a-7a	1.20	:30	NM	2	\$900.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.00		_	φοσο.σσ
Week: 09/24/12 09/30/12 M 2	\$450.00	1.20				
N 16 31 09/18/12 09/18/12 Good Day Colorado <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	7a-8a Rate	Rating	:30	NM	1	\$400.00
Week: 09/17/12 09/23/12 -T 1	\$400.00	0.80				
D 17 31 09/19/12 09/19/12 Good Day Colorado	7a-8a		:30	NM	0	\$0.00
N 18 31 09/20/12 09/20/12 Good Day Colorado Start Date End Date Weekdays Spots/Week	7a-8a	Rating	:30	NM	1	\$400.00
Week: 09/17/12 09/23/12 T 1	Rate \$400.00	0.80				
N 19 31 09/21/12 09/21/12 Good Day Colorado	7a-8a		:30	NM	1	\$400.00
Week: 09/17/12 End Date Weekdays Spots/Week 09/23/12F 1	Rate \$400.00	Rating 0.80				
N 20 31 09/24/12 09/24/12 Good Day Colorado	7a-8a		:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 09/24/12 09/30/12 M 1 N 21 31 09/23/12 09/23/12 FOX News Sunday	\$400.00 9a-10a	0.80	:30	NM	2	\$300.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.50	INIVI	2	ψ300.00
Week: 09/17/12 09/23/12S 2	\$150.00	0.50				
N 22 31 09/23/12 09/23/12 NFL/Postgame Start Date End Date Weekdays Spots/Week	2p-12a Rate	Rating	:30	NM	1	\$2,500.00
Week: 09/17/12 09/23/12S 1	\$2,500.00	4.70				
N 23 31 09/18/12 09/18/12 M-F 530p-6p Fox 31 N	530p-6p	D .:	:30	NM	1	\$400.00
Start Date Week: 09/17/12End Date 09/23/12Weekdays - TSpots/Week1	Rate \$400.00	Rating 1.00				
N 24 31 09/19/12 09/19/12 M-F 530p-6p Fox 31 N	530p-6p		:30	NM	1	\$400.00
Week: 09/17/12 End Date Weekdays Spots/Week 09/23/12 - W 1	Rate \$400.00	Rating 1.00				
N 25 31 09/20/12 09/20/12 M-F 530p-6p Fox 31 N	530p-6p	1.00	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate	Rating			•	********
Week: 09/17/12 09/23/12 T 1	\$400.00	1.00	00	N104	4	# 400.00
N 26 31 09/21/12 09/21/12 M-F 530p-6p Fox 31 N Start Date	530p-6p Rate	Rating	:30	NM	1	\$400.00
Week: 09/17/12 09/23/12 F 1	\$400.00	1.00				
N 27 31 09/24/12 09/24/12 M-F 530p-6p Fox 31 N	530p-6p	Dating	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	Rate \$400.00	Rating 1.00				
N 28 31 09/22/12 09/22/12 News Saturday 5p-530	5p-530p		:30	NM	1	\$400.00
Week: 09/17/12 End Date Weekdays Spots/Week 09/23/12S- 1	Rate \$400.00	Rating 1.50				
	÷ .00.00			•		

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	Contract / Revision	Alt Order #
	565157 /	09780466
Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	COORS - CO7	2731

Advertiser Original Date / Revision 07/31/12 / 08/01/12 Coors/R/Congress

		Spots/	7	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate Ratir			
D 29 31 09/22/12 09/22/12 News Sa 530-6p	530p-6p	:30	NM 0	\$0.00
D 30 31 09/23/12 09/23/12 News Sunday 5p-530p	5p-530p	:30	NM 0	\$0.00
N 31 31 09/23/12 09/23/12 News Su 530-6p Start Date Week: 09/17/12 09/23/12 Weekdays Spots/Week 09/23/12 1	530p-6p <u>Rate</u> <u>Ratir</u> \$200.00 1.1		NM 1	\$200.00
N 32 31 09/18/12 09/18/12 The Simpsons Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -T 1	630p-7p <u>Rate</u> <u>Ratir</u> \$900.00 1.0		NM 1	\$900.00
N 33 31 09/19/12 09/19/12 The Simpsons Start Date Week: End Date 09/23/12 Weekdays - W 1 Spots/Week	630p-7p <u>Rate</u> <u>Ratir</u> \$900.00 1.0		NM 1	\$900.00
N 34 31 09/20/12 09/20/12 The Simpsons Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 T 1	630p-7p <u>Rate</u> \$900.00 <u>Ratir</u>		NM 1	\$900.00
N 35 31 09/21/12 09/21/12 The Simpsons Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12F 1	630p-7p <u>Rate</u> <u>Ratir</u> \$900.00 1.0		NM 1	\$900.00
N 36 31 09/24/12 09/24/12 The Simpsons Start Date	630p-7p <u>Rate</u> <u>Ratir</u> \$900.00 1.0	U .	NM 1	\$900.00
N 37 31 09/24/12 09/24/12 Bones Mon 7-8p Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	7p-8p <u>Rate</u> <u>Ratir</u> \$2,500.00 4.5		NM 1	\$2,500.00
N 38 31 09/19/12 09/19/12 FOX X Factor Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 W 1	7-9p <u>Rate</u> <u>Ratir</u> \$3,500.00 5.8	:30 <u>ng</u> 30	NM 1	\$3,500.00
D 39 31 09/22/12 09/22/12 MLB on Fox Daytime	Daytime	:30	NM 0	\$0.00
D 40 31 09/22/12 09/22/12 College Football Lat	5р-сс	:30	NM 0	\$0.00
N 41 31 09/18/12 09/18/12 M-F LN 9p-930p News Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -T 1	9p-930p <u>Rate</u> \$1,500.00 Rate		NM 1	\$1,500.00
N 42 31 09/19/12 09/19/12 M-F LN 9p-930p News Start Date Week: End Date 09/23/12 Weekdays - W 1 Spots/Week 1	9p-930p <u>Rate</u> \$1,500.00 81,500.00		NM 1	\$1,500.00
N 43 31 09/20/12 09/20/12 M-F LN 9p-930p News Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 T 1	9p-930p <u>Rate</u> \$1,500.00 81,500.00		NM 1	\$1,500.00
N 44 31 09/21/12 09/21/12 M-F LN 9p-930p News Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 F 1	9p-930p <u>Rate</u>		NM 1	\$1,500.00
N 45 31 09/24/12 09/24/12 M-F LN 9p-930p News Start Date Week: End Date 09/30/12 Weekdays M Spots/Week 1	9p-930p <u>Rate</u> <u>Ratir</u> \$1,500.00 3.0		NM 1	\$1,500.00
D 46 31 09/18/12 09/18/12 M-F LN 930p-10p	930p-10p	:30	NM 0	\$0.00
N 47 31 09/19/12 09/19/12 M-F LN 930p-10p Start Date	930p-10p <u>Rate</u> <u>Ratir</u> \$850.00 2.5		NM 1	\$850.00
N 48 31 09/20/12 09/20/12 M-F LN 930p-10p Start Date End Date Weekdays Spots/Week	930p-10p <u>Rate</u> <u>Ratir</u>	:30 <u>ng</u>	NM 1	\$850.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Contract Agreement Between: Print Date 08/10/12 Page 4 of 5

Coors/R/Congress



Contract / Revision Alt Order # 565157 09780466 Contract Dates Product Estimate # COORS - CO7 09/18/12 - 09/24/12 2731 Original Date / Revision Advertiser

/ 08/01/12

07/31/12

		Spots/		Totals
*Line Ch Start Date End Date Description	Start/End Time Days		ate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 T 1	Rate Rating \$850.00 2.50			
N 49 31 09/21/12 09/21/12 M-F LN 930p-10p	930p-10p	:30	NM	1 \$850.00
Start Date Week: 09/17/12End Date 09/23/12Weekdays FSpots/Week 	Rate Rating \$850.00 2.50			
N 50 31 09/24/12 09/24/12 M-F LN 930p-10p	930p-10p	:30	NM	1 \$850.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	Rate Rating \$850.00 2.50			
N 51 31 09/19/12 09/19/12 Fox 31 News Nightsid	10p-1035p	:30	NM	1 \$400.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 - W 1	Rate Rating 9400.00 0.90			
N 52 31 09/21/12 09/21/12 Fox 31 News Nightsid	10p-1035p	:30	NM	1 \$400.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 F 1	Rate Rating 9.90			
N 53 31 09/22/12 09/22/12 Sa LN 9p-930p	9p-930p	:30	NM	1 \$500.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 S- 1	Rate Rating \$500.00 2.30			
N 54 31 09/22/12 09/22/12 Sa LN 930p-10p Start Date End Date Weekdays Spots/Week	930p-10p	:30	NM	1 \$400.00
Week: 09/17/12	Rate Rating \$400.00 1.80			
N 55 31 09/23/12 09/23/12 Su LN 9p-930p Start Date End Date Weekdays Spots/Week	9p-930p Rate Rating	:30	NM	1 \$1,000.00
Week: 09/17/12	\$1,000.00 2.60			
N 56 31 09/23/12 09/23/12 Su LN 930p-10p Start Date End Date Weekdays Spots/Week	930p-10p Rate Rating	:30	NM	1 \$600.00
Week: 09/17/12	\$600.00 1.60			
N 57 31 09/18/12 09/18/12 TMZ Start Date End Date Weekdays Spots/Week	1035p-1105p Rate Rating	:30	NM	1 \$450.00
Week: 09/17/12 09/23/12 -T 1	\$450.00 0.70			
N 58 31 09/19/12 09/19/12 TMZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	1035p-1105p Rate Rating	:30	NM	1 \$450.00
Week: 09/17/12 09/23/12 W 1	\$450.00 0.70			
N 59 31 09/20/12 09/20/12 TMZ <u>Start Date </u>	1035p-1105p Rate Rating	:30	NM	1 \$450.00
Week: 09/17/12 09/23/12 T 1	\$450.00 0.70			
N 60 31 09/21/12 09/21/12 TMZ <u>Start Date End Date Weekdays Spots/Week</u>	1035p-1105p Rate Rating	:30	NM	1 \$450.00
Week: 09/17/12 09/23/12 F 1	\$450.00 0.70			
N 61 31 09/24/12 09/24/12 TMZ <u>Start Date End Date Weekdays Spots/Week</u>	1035p-1105p Rate Rating	:30	NM	1 \$450.00
Week: 09/24/12 09/30/12 M 1	\$450.00 0.70			
N 62 31 09/22/12 09/22/12 MLB on Fox Daytime Start Date End Date Weekdays Spots/Week	Daytime Rate Rating	:30	NM	1 \$275.00
Week: 09/17/12 09/23/12S- 1	\$275.00 0.80			
N 63 31 09/18/12 09/18/12 Judge Judy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	3p-4p Rate Rating	:30	NM	1 \$300.00
Week: 09/17/12 09/23/12 -T 1	\$300.00 0.00			
		Totals	92.20 63	\$42,525.00

Contract Agreement Between: Print Date 08/10/12 Page 5 of 5



	Contract / Revision	Alt Order #
	565157 /	09780466
Contract Dates 09/18/12 - 09/24/12	Product COORS - CO7	Estimate # 2731
Advertiser	<u></u>	Driginal Date / Revision
Coors/R/Congress		07/31/12 / 08/01/12

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*Line Ch Start Date	e End Date De	escription	Start/End Time	Days	Spots/ Length Week	Rate	To Rtn TypeSpots	tals Amount
Time Period	# of Spots	Gross Amount	Net Amount					
08/27/12 -09/24/12	63	\$42,525.00	\$36,146.25					
Totals	63	\$42,525.00	\$36,146.25					
Signature:			Date	e:				